

Charities: making the most of your good name?



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Kate O'Rourke, Senior Counsel

Kate is a solicitor and trade mark attorney, with over 20 years experience in relation to trade mark and related copyright, design and internet matters.

She leads the Trade Mark Registration and Protection team at the firm and her work includes advising on the adoption, registration and enforcement of trade marks internationally.

Kate's work encompasses advising start-up organisations through to co-ordinating worldwide trade mark and design portfolios for multi-national businesses. She is a member of the Council of the Institute of Trade Mark Attorneys and Chair of their Regulatory and Disciplinary Committee.



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Jennifer Pierce, Partner

Jennifer specialises in intellectual property (patents, designs, copyrights, database rights, trade marks), confidential information and IT/internet law. She advises many well-known charities on commercialisation of their brands, both domestically and internationally.

Jenny is a contributor to the Trade Mark Handbook of the Institute of Trade Mark Attorneys and is the Vice President Elect of the Licensing Executive Society, Britain and Ireland. She has also written a number of articles for Charity Finance.



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Sarah Chiappini, Solicitor

Sarah is a member of the Charities team and the education and religious charities groups.

She advises a diverse range of charity and not-for-profit sector organisations, including charities which are involved in medical or other types of research.

Sarah acts for sponsors of new charities and advises directors, trustees and officers of existing charities on a wide range of issues including governance and constitutional matters, tax and trading, the exploitation of intellectual property, restructures and mergers, fundraising and Charity Commission investigations.