

Reputation Management

Handling unwelcome media attention

What they say

“Advising extensively on privacy, reputation management and defamation, this group is also valued by clients for its top-drawer pre-publication advice...Clients include ITV News, the British Horseracing Authority, Popbitch and Fabio Capello.”

Chambers UK, 2009

There has been an explosion in new media channels in recent years. Video websites, social networking sites, email and instant messaging all mean it is even quicker to get a tarnished reputation once a negative story enters the public domain.

Ideally, to avoid bad publicity, or confidential or private information being revealed, you need to stop the offending article or programme before it has even been published or broadcast.

To do this you need a professional, reliable legal team which is available round the clock, has good relationships with the top newspapers and TV channels, and can act quickly on your behalf.

Charles Russell's Reputation Management team can offer immediate advice and support if you are caught in the unwelcome glare of the media spotlight. And our 'out of hours' policy means we can quickly intervene when a problem such as invasion of privacy, defamation, or damage to reputation occurs.

Wherever possible we try to avoid attention-grabbing litigation. We aim to get the right results using persuasion and negotiation. And we can do this because of our close relationships with the in-house lawyers at the top media outlets. We also maintain close contact with media regulatory bodies such as the Press Complaints Commission.

We are well known for our expertise and dedication. So when court proceedings are unavoidable, we aim to win substantial damages and vindications for our clients, or obtain injunctions where appropriate.

Whatever your background, your reputation should be protected and managed. We will make sure that happens.

Our reputation management service includes:

- Invasion of privacy
- Advice on defamation (libel and slander) and malicious falsehood
- Data protection
- Pre-publication advice

More information

Duncan Lamont

+44 (0)20 7203 5331

duncan.lamont@charlesrussell.co.uk

Nick Armstrong

+44 (0)20 7203 5312

nick.armstrong@charlesrussell.co.uk

We work with

We work with broadcasters; magazine publishers; leading individuals including sports personalities, political figures, business people, and authors; institutions; charities; internet companies and online moderators; and press agencies.