

Sports

Helping you maintain your competitive edge

What they say

"You'll soon feel as much a part of their team as they are of yours.

Service of the highest standard: approachable, knowledgeable, efficient and dependable, Charles Russell is a crucial player in any successful sports regulation team."

Oliver Codrington, Legal Affairs Manager, British Horseracing Authority

"Charles Russell continues to broaden and strengthen its involvement in the sports sector."

Chambers UK, 2009

Sport is currently enjoying record levels of participation, popularity and commercial success. This growth has not only created a host of opportunities, but also increased the number and complexity of legal issues that those involved in sport face on a daily basis.

Whether you are a regulator or a commercial operator in the field, it's vital that the negotiation of commercial interests and the regulation of those involved in sport are handled correctly. This is particularly so given the sums involved and level of media interest.

What's more, in order to adapt to and thrive in this fast-moving landscape, you need knowledgeable, commercial advice from a team who understand the field and the concerns of those involved. With many of our lawyers having worked in-house at sports organisations or companies, we are ideally placed to offer this.

Our multi-disciplinary Sport team is recognised by our clients and the legal directories as delivering a personalised and first rate service. Our expertise spans the entire spectrum of sports law. Whatever your legal requirements, you will always have a specialist on your team to advise you on how to best protect your legal and commercial position.

Our work is varied. It ranges from advising leading sports governing bodies on their structures, rules and disciplinary matters; to advising clubs, sponsors and investors on the commercialisation of their rights; to acting for major sports venues in the run up to the 2012 Olympics; to advising regulators and participants on the regulation of doping.

The breadth of our experience and client base means that we have the know-how which many others cannot offer. And it allows us to understand the issues involved from all perspectives.

Our areas of expertise include:

- Regulation of sport
- Commercialisation of sport
- Integrity in sport (doping & gambling)
- Employment in sport
- M&A and financing in sport
- Reputation management in sport
- Child protection in sport

More information

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