



CHARLES RUSSELL

# Who we are

We are a major law firm providing comprehensive legal services for businesses, not-for-profit organisations and individuals.

When you are seeking legal advice, you want to be sure it is from a law firm you can trust. A firm that's approachable. A firm that has integrity, and a firm which will focus on your needs.

---

You want to be listened to.  
Understood. Advised. Helped.  
We understand that.

---

#### How we work

Legal matters are often complicated. Which is why, at Charles Russell, we act as your partners throughout the entire legal process. Whether that's a merger or acquisition, an intellectual property dispute or a personal issue.

We explain things without using legal jargon. We concentrate on dealing with matters quickly and cost-effectively. We approach each issue with a fresh perspective and we focus on providing an excellent service. In fact, we are well known for it.

#### Who we work with

As a full service law firm, we work with a range of clients including international, FTSE and AIM listed businesses, private companies of all sizes, governments, not-for-profit organisations, private individuals and intermediaries. Our expertise spans a number of sectors.

But our approach is always the same whoever we work with; we work hard to develop relationships with our clients, understand their needs and deliver a quality service.

#### Working with you worldwide

As well as six offices in the UK, we also offer our international clients a comprehensive service via our offices in Manama, Bahrain and Geneva, Switzerland. We are also the first UK based legal practice to have a dedicated British Virgin Islands service. Our strong relationships with other law firms around the world enable us to offer you legal support and advice - wherever you are.

#### James Holder

James was elected as Managing Partner in 2007. A corporate lawyer by training, James led the Corporate/Commercial Service group before his election and is responsible for the strategy and direction of the practice. James is clear about his intentions: *"We shall remain committed to providing the range and quality of services our clients expect of us, whether in a business or personal capacity, whilst at the same time providing our staff with a stimulating and challenging place to work."*

#### Patrick Russell

Patrick trained and qualified at Charles Russell. He was elected Senior Partner in 2006 and combines his management role with professional client work. Patrick is a general civil litigator and an accredited mediator but he is probably best known for his practice in sports and professional regulation. He has watched the firm grow into the large and focused organisation it is today. *"We are proud to be recognised as a modern firm able to meet all manner of contemporary needs with true expertise and innovative solutions."*

James Holder  
Managing Partner



Patrick Russell  
Senior Partner



“Clients recommend the firm for its down-to-earth approach, describing the team as ‘highly likeable and a real pleasure to work with’.

”

Chambers UK, 2008

# Our vision and values

We are known for our client care, expertise and cost-effectiveness. Our strategy is simple - to help clients achieve their goals through excellent service.

## Understanding relationships

We focus on dealing with matters quickly, cost-effectively and in the best interests of our clients. Fundamental to this approach is our highly praised client management programme which is built around regular service reviews. This ensures that our services are continually reviewed by our clients and adjusted to meet their changing needs.

---

Our services are continually reviewed by our clients and adjusted to meet their changing needs.

---

There is strong integration between the services which are offered across six UK and two international offices. A cross-office training programme and frequent multi-disciplinary assignments have ensured the development of a strong team spirit, both in and out of work time.

Charles Russell's commitment to training and development and unity of purpose are key reasons for being known as a respected practice to work with and work at. The firm has received several awards for demonstrating high levels of employee engagement and enthusiasm across a wide range of service criteria.

“ The service is seamless, the continuity between the different lawyers on a deal is remarkable and means things can always proceed as quickly as possible. ”

Chambers UK, 2009



## Relationships

We are a people business and relationships are at the heart of what we do. We take time to understand the often complex relationships involved, both with our clients and with others. We aim to identify and manage issues for our clients quickly and ensure that they are kept fully informed along the way.



## Thinking

Clients tell us that what they value from us is the thought process that has clearly been applied before offering advice or suggesting a course of action. Rigorous training for our lawyers all the way through their careers reinforces the need for them to maintain a clear thinking approach to best serve our clients.



## Quality

We work hard to ensure that we offer value for money without compromising quality. Often taken as a given, our focus is on the supervision and management of our work. Combined with clear estimates of cost and fixed price offers where possible, this provides our clients with certainty. Our aim is for no surprises.



## Integrity

Easy to say, but to consistently maintain and deliver on our values, methods and processes demands real integrity. This deep seated approach starts with the recruitment process, is instilled through our training and is actively encouraged through our management.

# What we do

Our clients range from international, FTSE and AIM-listed businesses to governments and not-for-profit bodies. We also advise private individuals, trustees and intermediaries.

## How we work

The practice operates as a partnership in both the legal organisation sense of the word and as a work style philosophy. We work with our clients first to understand what has to be done and then to develop a solution, not simply tell them that there is a problem.

---

We work with our clients first to understand what has to be done and then to develop a solution, not simply tell them that there is a problem.

---

Around one third of our lawyers are partners, they work closely with our solicitors and other fee earners to deliver our services to you. The teams that work with you are designed to give you the best mix of knowledge and skills to suit your business. Our teams may be drawn from across our offices and across our disciplines – we will provide you with what you need. All our work is ultimately supervised by a partner, but you will find that you are often communicating directly with other lawyers. We will make sure that the team assigned to you is aligned in terms of both skills and personality fit; we recognise we are providing a service and our clients tell us they want to work with lawyers who they respect and trust.

Central to our client care philosophy is the role of client partner. Your client partner will aim to ensure that we provide the services you require on time, of the right quality and on budget, no surprises.

We take this role very seriously and your client partner will encourage you to provide feedback via our client service review programme. We know we can always do better and we actively seek feedback to help hone and improve our delivery of services.



We offer a wide range of legal services across a number of sectors:

## Services

- Banking
- BVI Services
- Capital Markets
- Clinical Negligence & Personal Injury
- Commercial Contracts
- Commercial Dispute Resolution
- Company Secretarial
- Competition & Regulation
- Construction & Engineering
- Corporate Recovery & Insolvency
- Corporate Tax
- Employment
- Family
- Insurance & Reinsurance
- Intellectual Property
- International Arbitration
- Investment Funds & Private Equity
- Mergers & Acquisitions
- Outsourcing
- Pensions
- Private Client
- Private Property
- Property Litigation
- Real Estate
- Reputation Management
- Trust & Fiduciary Disputes

## Sectors

- Charities & Not-for-Profit
- Communications
- Energy & Natural Resources
- Healthcare (including Pharmacy)
- Leisure & Hospitality
- Media & Entertainment
- Recruitment
- Sport
- Technology

“ Charles Russell’s lawyers provide real value for money and great-quality advice. ”

Chambers UK, 2009

# Where we are

Charles Russell is a major law firm headquartered in London with international and regional UK offices.

- London •
- Geneva •
- Bahrain •
- Cambridge •
- Cheltenham •
- Guildford •
- Oxford •

## UK

Charles Russell is headquartered in London and has UK regional offices serving East Anglia, the Thames Valley, the South East and West of England. We also have an office in London's Mayfair for the convenience of our clients.

The offices have strength in depth and each undertakes the majority of services offered by the firm.

## International

We have the expertise and size to advise on complex, cross-border transactions and to manage the input from our international networks of major law firms.

Increasingly international work has been a feature of our growth. Many of our clients are global in outlook and require legal advice across a number of jurisdictions, as have clients seeking advice about investment in the UK.

We have responded to this demand by establishing offices in Geneva and Bahrain. Geneva is one of the world's centres for international asset management and is home to many multinational companies, international organisations and banks. Our Geneva office enables us to offer our clients international trust structuring expertise at a location to suit them.

Our Bahrain office further expands the range and depth of services we offer in the Middle East and enables us to offer local clients a more efficient and cost-effective service. The primary focus of the office is to advise clients in the region on corporate and private client work.

---

We have the expertise and size to advise on complex, cross-border transactions and to manage the input of our international networks of major law firms.

---

As well as our own offices, we are members of two international legal networks, The Association of European Lawyers (AEL) and ALFA International.

AEL was created with the object of providing readily available expert legal services across Europe. A non-exclusive network of correspondent firms throughout Europe has been developed, offering a broad range of legal services for businesses, with high standards of care and efficiency.

ALFA was established in 1980 and is a network of 132 member firms located in 37 countries.

We are active members of both networks and we work with many of the member firms on international work.



“ The group is dealing with an increasing amount of international work from the firm's Geneva and Bahrain offices, as well as from clients in Russia and the Far East. ”

Chambers UK, 2009

# Where we've come from

Charles Russell was founded in 1891, the firm has grown organically and by acquisition for over 100 years.

## Traditional and modern

Charles Russell has a long and distinguished history. The practice was founded in 1891 and the founder Charles Russell was joined in partnership by his nephew Gerald in the 1920's. The current practice was formed by the merger of Charles Russell and Co. with two other long-established firms with histories going back to 1746. The firm has grown organically and by acquisition for over 100 years.

To maintain sustained growth over time highlights both the entrepreneurial spirit and the careful management of the practice.

The range of services we offer has also expanded to meet our clients' needs. Unlike many commercial law firms we offer a full range of services to corporate, institutional and private clients. We have become increasingly well-known in the field of company/commercial and commercial property work, in addition to our well-established commercial litigation, private client and family work.

The practice has its headquarters in the City of London, home to many of the world's largest financial institutions and one of the world's largest investment markets. We also have other UK regional offices offering City quality services.

To enhance our service to our international clients we opened an office in Geneva in 2006 and an office in Bahrain in 2008.

A major law firm headquartered in London with international and regional UK offices.

Charles Russell became a Limited Liability Partnership in 2005, again adapting our structure in line with clients' expectations.

The practice continues to display its entrepreneurial flair. An example being the development of a multi-disciplinary property acquisition service for private clients.



“ Charles Russell LLP's well-established practice is 'the firm of choice for a client who needs looking after with the human touch'. ”

Legal 500, 2008



**London**

5 Fleet Place  
London EC4M 7RD  
United Kingdom

Tel: +44 (0)20 7203 5000

**London (St James's)**

Kingsbury House  
15-17 King Street  
London SW1Y 6QU  
United Kingdom

Tel: +44 (0)20 7203 5000

**Geneva**

14 Rue du Rhone  
1204 Geneva  
Switzerland

Tel: +41 (0)22 819 1769

**Bahrain**

Floor 31, Bahrain World Trade Centre  
West Tower, Isa Al Kabeer Avenue  
PO Box 31249, Manama  
Kingdom of Bahrain

Tel: +973 17 133200

**Cambridge**

Clarendon House  
Clarendon Road  
Cambridge CB2 8FH  
United Kingdom

Tel: +44 (0)1223 465465

**Cheltenham**

Compass House, Lypiatt Road  
Cheltenham  
Gloucestershire GL50 2QJ  
United Kingdom

Tel: +44 (0)1242 221122

**Guildford**

Buryfields House, Bury Fields  
Guildford  
Surrey GU2 4AZ  
United Kingdom

Tel: +44 (0)1483 252525

**Oxford**

7600 The Quorum  
Oxford Business Park North  
Oxford OX4 2JZ  
United Kingdom

Tel: +44 (0)845 359 0090